

From the mountains to M'City, Grand Plaza Mövenpick launches Alpine Brunch and Après Brunch Party.

Press Release



Dubai, UAE, 2 September 2019 – Fridays are for exploring new adventures and making unique memories. So, what better way to kick-off the weekend with a new brunch concept in town. From the Alpine mountains to M'City, Grand Plaza Mövenpick Media City has designed an Alpine Brunch experience where guests can discover a highland escape with authentic alpine flavors at Bytes, showcasing Mövenpick's Swiss heritage of over 70 years rich culinary legacy.

Inspired by the Alps region, the European cuisine features several traditional dishes from Italy, France, Switzerland, Germany and Austria. Beginning at 12.30 pm and lasting until 4.00 pm, the brunch is a fantastic way to feast and be spoiled on the most-awaited day of the week. From AED 249, guests can indulge for hours in the delights of appetizing alpine salads, cold cuts, traditional flavors including sausages, comforting mains and granny style desserts while giving a chic touch with fresh oysters, seafood and sushi station. For those seeking the authentic European tastes, live carving with roast beef and lamb leg along with freshly baked pizza.

Guests can enjoy an interactive food experience as some dishes will be served as a combination of buffet, live stations and family-style served to your table. The food choices range from a European cheese station – serving guests traditional Alps charcuterie and *raclette* – to a truffle & parmesan station with fresh pasta finished in the parmesan wheel. To culminate with a sweet palate, delicate pastries and all-time granny-style sweets are served in our lavish desserts station.

As well as luscious food, guests are served the finest, alpine inspired drinks directly from the beverage stations. Refreshing Aperol Spritz, Espresso Martini's with Mövenpick Coffee, Italian hops and bubbly are served in addition to soft drinks and fresh juices.



The Alpine Brunch is priced at AED 249 per person with free-flowing non-alcoholic beverages, or AED 399 per person with free-flowing selected beverages.

But it doesn't end here, the brunch after party - Après Brunch M'City - in the heart of media city will be waiting for you upstairs just after your Alpine experience. Head up to level 23 and soak up the last rays of the sun while you imbibe on our signature cocktails with mesmerizing views of The Palm Jumeirah and Dubai Media City with award-winning UK House DJ Natalie Brogan sets on the background. For only AED 23, guests can continue their weekend celebrations with a selection of house beverage from 4.23 PM to 8.23 PM.

Another M'City event is coming your way this October! Grand Plaza Mövenpick will be hosting the world famous Bavarian celebration - Oktoberfest M'City Dubai 2019. Stay tuned for more details...

Fact Box:

Offer: The Alpine Brunch M'City

Opening hours: 12.30 PM – 4.00 PM

When: Every Friday at Bytes Restaurant

Offer: AED 249/person (including soft drinks and water)

AED 399/person (including house beverages)

0 - 6 years eat FREE (2x kids per family when full paying adults)

6 - 12 years (50% on AED 249 package)

Offer: Après Brunch Party M'City

Opening hours: 4.23 PM – 8.23 PM

When: Every Friday at TWENTY THREE rooftop bar

Offer: AED 23 for house beverages

Live DJ playing sunset after brunch tracks

For more information visit www.movenpick.com/grand-plaza and for reservations please call at +971 4 525 7777, or email hotel.grandplaza.fb@movenpick.com

Ends –



About Grand Plaza Mövenpick Media City

Grand Plaza Mövenpick Media City prides itself in its story – doing ordinary things in an extraordinary way. Located in the heart of Dubai Media & Internet City – a vibrant business district – and a walk away from the emblematic Palm Jumeirah and Dubai Marina District, the 5-Star property is ideal for business and leisure travellers seeking to realize opportunity. Inspired by the Middle-Eastern culture, Grand Plaza Mövenpick Media City boasts 235 sophisticated and spacious rooms and suites, offering breath-taking views of the Palm Jumeirah and Emirates Golf Club.

The property features elegant and spacious rooms and suites with a minimum of 46 sqm as well as a state-of-the-art Convention Centre with nine Flexible Meeting Rooms and 600 sqm Ballroom.

Grand Plaza Mövenpick Media City offers a large diversity of international cuisines & entertainment across five intimate restaurants, lounges, & bars. Guests can experience Grand Delicacies under the majestic hand-blown glass chandelier at the Grand Lounge, live cooking stations at Slice - The Neighborhood Deli, a modern European influenced cuisine at Verve – Bar & Brasserie, a healthy and refreshing menu by the pool or aperitif at Bytes and an affordable upmarket chic experience at TWENTY THREE Rooftop Bar.

Grand Plaza Mövenpick Media City champions moments of opportunity, inviting guests to turn their what if's into why not and make the most of now.

For further information, please contact:

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